

# 2011 Munster GAA Hurling and Football Senior Championships Launch



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**Monday May 16<sup>th</sup> 2011**

**Mallow GAA Complex**



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## **MUNSTER GAA CHAMPIONSHIP LAUNCH 2011**

MONDAY MAY 16<sup>th</sup> AT MALLOW GAA COMPLEX

Leading GAA figures gathered this afternoon in the impressive Mallow GAA Complex for the official launch of Munster GAA's programme of events, activities and initiatives for the 2011 season.

In attendance were Munster GAA Chairman Sean Walsh, Guest speaker Ger Loughnane, representatives from GAA Hurling Championship sponsors Guinness, Etihad Airways and Centra, representatives from GAA Football Championship sponsors Supervalu, Ulster Bank and Eircom, as well as inter-county players and managers along with county and provincial officials.

### Munster GAA Hurling Championship

Speaking at the launch Sean Walsh said: *"The 2010 Munster GAA Senior Hurling and Senior Football Championships offered excellent entertainment with the Liam MacCarthy and Sam Maguire Cups coming back to the province last September. The success of Tipperary and Cork in winning All-Ireland Senior titles has raised expectations for both counties this year. In hurling, the mouth-watering clash of Tipperary and Cork on May 29<sup>th</sup> in Thurles will kick-start the Munster hurling season with Clare facing the winners. Defending Munster champions Waterford will look to retain their title and face Allianz Hurling League Division 2 champions Limerick for a Munster Final place. The competition is likely to be intense with all 5 counties in with a shout for the title."*

### Munster GAA Football Championship

Munster GAA Chairman Sean Walsh said that the Munster Football Championship kicking off next Sunday with 2 Quarter-Finals could prove to be an interesting competition. *"All-Ireland and Allianz Football League champions Cork have built up a strong panel and should be in the shake-up for honours with Kerry looking to rebound from what was a disappointing 2010 by their standards. Limerick with home advantage in the semi-final will look to make the long awaiting breakthrough at this level while Tipperary, Clare and Waterford can on their day be a handful for any team."*

The Munster GAA Football Senior Final is fixed for Sunday July 3<sup>rd</sup> with the Munster GAA Hurling Senior Final a week later on Sunday July 10<sup>th</sup>.

## Munster GAA Match Promotions

Munster GAA's ticket promotion strategy for the 2011 Munster Championships focuses on value for GAA club members and families.

For ticketed matches, clubs who purchase a minimum of 20 **Terrace tickets** will avail of a €5 reduction on each ticket, in effect getting 7 tickets free out of every 20 when compared to the normal price. Similarly, clubs can purchase **Stand tickets** in advance (minimum of 10 per club) and receive a €5 discount for seats in the corner sections of the stand. These ticket offers for clubs will allow our club membership to receive a benefit not available to any other supporters.

Munster GAA will offer attractive **Family packages** for supporters. In 2010, over 18,000 family tickets were sold for Munster Championship matches. For the upcoming Munster Senior Hurling Championship Quarter-Final and Semi-Finals, a family package of 2 adults and 2 children will cost €70. The same family package will cost €80 for both of the Munster Senior Championship Finals and an increased allocation of family tickets for all ticketed games will be made available.

Munster GAA in conjunction with our sponsors will provide **Family Zones** to enhance the experience for both parents and children attending our games. Details will be confirmed in advance of selected matches. **Concessions for OAP's and Students** will continue to be available for purchase following the sale of 12,000 Concession tickets in 2010. Juvenile Group tickets will be available for all matches.

Munster GAA Chairman Sean Walsh speaking at the launch of the Munster GAA Senior Hurling and Senior Football Championships in Mallow GAA Complex on Monday evening said *"We believe that the range of packages on offer for the 2011 Munster Championships will demonstrate the commitment of Munster GAA to ensure our games are more affordable to families and our club members throughout the province in these difficult times"*

Munster GAA will work through a number of channels to promote our games successfully in the coming weeks through the normal media outlets in addition to in-store promotions through the GAA sponsors Centra and Supervalu. Our games will be promoted via online advertising with Google and Facebook and also through Failte Ireland, Bord na gCon, Shannon Development, Tickets.ie, Ticketmaster and many others.

- **Family Packages**– 2 Adults and 2 Kids total price €70, (€80 for Final) – Available from All Sources.
- **Terrace Group Tickets**– Minimum order 20 – Buy 13 get 7 free €10 per ticket, (€15 for Final) – Available from Clubs. Only for ticketed matches.
- **Stand Group Tickets** - Minimum order 10 - Buy 8 get 2 free €25/€20 per ticket, (€30/€25 for Final)- Available from Clubs Only (Tickets in corner sections)
- **Juvenile Group Tickets** - Minimum order 20 – 20 Kids and 2 Adults €60 (All Matches) - Available from Clubs Only

## Munster GAA Ticket Prices

Hurling Tickets						
	Q-Final		S-Final:		Final:	
	Headline Price	Discounted Price	Headline Price	Discounted Price	Headline Price	Discounted Price
<b>Covered Stand</b>	€30		€30		€35	
<b>Uncovered Stand</b>	€25		€25		€30	
<b>Group Covered Stand</b>		€25		€25		€30
<b>Group Uncovered Stand</b>		€20		€20		€25
<b>Juvenile Group Tickets (Unc)</b>		€3		€3		€3
<b>Terrace Adult</b>	€15		€15		€20	
<b>Terrace Groups</b>		€10		€10		€15
<b>Family (child)</b>		€5		€5		€5

Football Tickets						
	Q-Final		S-Final:		Final:	
	Headline Price	Discounted Price	Headline Price	Discounted Price	Headline Price	Discounted Price
<b>Covered Stand</b>	€20		€20		€35	
<b>Uncovered Stand</b>	€20		€20		€30	
<b>Group Covered Stand</b>		€15		€15		€30
<b>Group Uncovered Stand</b>		€15		€15		€25
<b>Juvenile Group Tickets (Unc)</b>		€3		€3		€3
<b>Terrace Adult</b>	€10		€10		€20	
<b>Terrace Groups</b>		€10		€10		€15
<b>Family (child)</b>		€5		€5		€5

## The Games

### Munster GAA FOOTBALL Senior Championship 2011

#### Quarter-Finals (Extra time)

**Sunday May 22<sup>nd</sup> (Replay date – TBC)**

@ Fitzgerald Stadium Killarney    **Kerry v Tipperary**                      3:30pm  
 @ Pairc Uí Chaoimh                      **Cork v Clare**                                      3:30pm

#### Semi-Finals

**Saturday June 4<sup>th</sup> (Replay date – June 11<sup>th</sup>)**

@ Gaelic Grounds Limerick                      **Limerick v Kerry or Tipperary**    6:45pm

**Sunday June 5<sup>th</sup> (Replay date – June 11<sup>th</sup>)**

@ Pairc Ui Chaoimh  
 or Cusack Park Ennis                                      **Waterford v Cork or Clare**                      3:30pm

#### Final

**Sunday July 3<sup>rd</sup> (Replay date – July 9<sup>th</sup>)**

2:00pm throw-in

### Munster GAA FOOTBALL Senior Championship Record – 2000 to 2010

Year	Kerry			Cork			Tipperary			Clare			Waterford			Limerick		
	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn
2010	3		1		1	1		1			1		1	1		1	1	
2009		1	1	3		1		1			1		1	1		2	1	
2008	1	1		2				1		1	1			1		1	1	
2007	2			2	1			1			1		1	1			1	
2006	1	1	1	2		1		1			1			1		1	1	
2005	3			1	1			1		1	1			1			1	
2004	3		1		1			1			1			1		2	1	1
2003	2				1		1	1			1			1		2	1	
2002	1	1	1	2		2	1	1	2	1	1	1		1			1	
2001	3			2	1			1			1			1			1	
2000	2			1	1			1		2	1			1			1	
<b>Totals</b>	<b>21</b>	<b>4</b>	<b>5</b>	<b>15</b>	<b>7</b>	<b>5</b>	<b>2</b>	<b>11</b>	<b>2</b>	<b>5</b>	<b>11</b>	<b>1</b>	<b>2</b>	<b>11</b>	<b>0</b>	<b>9</b>	<b>11</b>	<b>1</b>

### 2011 Competitive Senior FOOTBALL Records to date

Competition	Cork			Tipperary			Clare			Waterford			Limerick			Kerry		
	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn
McGrath Cup	2	1	0	1	1	0	3	1	0	1	1	0	0	1	0	4	0	0
Allianz Football League	6	2	0	3	4	0	3	4	1	2	5	0	3	4	0	5	2	0
vs. Munster Counties	2	1	0	1	2	0	1	1	0	1	1	0	0	3	0	2	1	0
Home	4	0	0	3	1	0	5	1	0	3	3	0	2	3	0	6	1	0
Away	4	3	0	1	4	0	1	4	1	0	3	0	1	2	0	3	1	0
<b>2011 to date</b>	<b>8</b>	<b>3</b>	<b>0</b>	<b>4</b>	<b>5</b>	<b>0</b>	<b>6</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>6</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>0</b>	<b>9</b>	<b>2</b>	<b>0</b>

## The Stats

### FOOTBALL - Odds and Ends

Allianz Football League Division 1 champions Cork proved that points win games, not goals. The Rebels scored just 6 goals in 8 matches in the League (compared to 18 goals for League runners-up Dublin). However, a contribution of 131 points (average of 16+ per game) proved sufficient to retain their League title.

Kerry conceded just 5 goals in Allianz Football League Division 1 action (Dublin 3, Armagh and Down 1 each).

There has been a 33% increase in the number of scores in each of the last 3 Munster Senior Football Championships – 2008 (21 scores per game), 2009 (24 scores per game), 2010 (28 scores per game).

Clare, Limerick, Tipperary and Waterford have played a combined 17 competitive away matches in 2011 and won 3. Clare, Tipperary and Waterford have away games in their first Munster Championship matches.

Kerry's only competitive defeats of 2011 to date have come against Allianz Football League Division 1 finalists Cork and Dublin – losing by 1 point on both occasions.

Clare joined Dublin as the only counties in the Allianz Football League to score 10 goals more than they conceded during the League rounds. Clare scored 13 goals (5 each against London and Kilkenny) and conceded 3.

Since 2000, Limerick have won 2 home games in the Munster Senior Football Championship – against Waterford in 2004 (1-18 to 0-7) and against Clare in 2006 (2-5 to 0-8).

Cork's Daniel Goulding was the 3<sup>rd</sup> top scorer in the 2010 Provincial and All-Ireland Senior Football Championships, scoring 1-43 to lie behind John Doyle (Kildare) and Bernard Brogan (Dublin) in the top scorer charts.

Cork's last meeting with Clare in the Munster Senior Football Championship came in 2005 when the Rebels won by 0-18 to 0-6. Interestingly, none of the 15 players who started that 2005 match for Cork would start for Cork in the 2010 All-Ireland Final against Down. Nicholas Murphy, Graham Canty and Derek Kavanagh started in 2005 v Clare and were subs in the 2010 All-Ireland while Noel O'Leary was a sub in 2005 and started in the 2010 All-Ireland Final.

2005 Munster Senior Football Championship Semi-Final at Cusack Park Ennis

Scorers:

Cork: M. Ó Croinín 0-6 (0-3 frees); J. Masters 0-5 (0-1 free, 0-1 45); C. McCarthy 0-2; F. Goold, J. Hayes, N. Murphy, K. O'Sullivan, A. Cronin 0-1 each.  
Clare: R. Donnelly 0-4 (0-2 frees); O. O'Dwyer 0-1 (0-1 free), S Hickey 0-1.

## The History

### Munster GAA FOOTBALL Senior Championship Roll Of Honour

Kerry (73) - 1892, 1903, 1904, 1905, 1908, 1909, 1910, 1912, 1913, 1914, 1915, 1919, 1923, 1924, 1925, 1926, 1927, 1929, 1930, 1931, 1932, 1933, 1934, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1944, 1946, 1947, 1948, 1950, 1951, 1953, 1954, 1955, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1968, 1969, 1970, 1972, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1984, 1985, 1986, 1991, 1996, 1997, 1998, 2000, 2001, 2003, 2004, 2005, 2007, 2010

Cork (36) - 1890, 1891, 1893, 1894, 1897, 1899, 1901, 1906, 1907, 1911, 1916, 1928, 1943, 1945, 1949, 1952, 1956, 1957, 1966, 1967, 1971, 1973, 1974, 1983, 1987, 1988, 1989, 1990, 1993, 1994, 1995, 1999, 2002, 2006, 2008, 2009

Tipperary (9) - 1888, 1889, 1895, 1900, 1902, 1918, 1920, 1922, 1935

Clare (2) – 1917, 1992

Waterford (1) – 1898

Limerick (1) - 1896

### Munster GAA FOOTBALL Senior Championship List of Winning Teams

Visit the Munster GAA web site History section to view the complete list of each winning team since the competition began 1888 - [http://munster.gaa.ie/history/sf\\_teams/](http://munster.gaa.ie/history/sf_teams/)

### Munster Senior FOOTBALL Cup

No Name – Presented by Munster Council in 1928

### All Ireland GAA FOOTBALL Senior Championship

In the Senior Football All Ireland Roll of Honour, Kerry are top with 36, 14 ahead of the next county – Dublin. Cork are 4<sup>th</sup> in the roll of honour with 7 titles. Tipperary have won 4 All-Ireland's, their last in 1920 while Limerick won the first ever All-Ireland Senior Football Championship played in 1887 and also won the All-Ireland in 1896.

## The Games

### Munster GAA HURLING Senior Championship 2011

#### Quarter-Final (Extra time)

**Sunday May 29<sup>th</sup> (Replay date – TBC)**

@ Semple Stadium Thurles      **Tipperary v Cork**      4:00pm

#### Semi-Finals

**Sunday June 12<sup>th</sup> (Replay date – June 18<sup>th</sup>)**

@ Semple Stadium Thurles      **Limerick v Waterford**      4:00pm

**Sunday June 19<sup>th</sup> (Replay date – June 26<sup>th</sup>)**

@ Semple Stadium Thurles or  
Gaelic Grounds Limerick      **Clare v Tipperary or Cork**      4:00pm

#### Final

**Sunday July 10<sup>th</sup> (Replay date – July 17<sup>th</sup>)**

4:00pm throw-in

### Munster GAA HURLING Senior Championship Record – 2000 to 2010

Year	Cork			Tipperary			Clare			Waterford			Limerick		
	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn
2010	2	1	1		1			1		2		1		1	
2009		1		3				1		1	1	1		1	1
2008		1		2			2	1			1			1	
2007	1	1			1	2		1		2			1	1	2
2006	2			2	1			1			1			1	
2005	2			2	1	1		1			1			1	1
2004	2	1			1			1		3				1	
2003	2				1		1	1		2	1	1		1	1
2002		1		2	1			1		2				1	
2001		1		2				1			1		2	1	
2000	3			2	1			1			1			1	
<b>Totals</b>	<b>14</b>	<b>7</b>	<b>1</b>	<b>15</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>11</b>	<b>0</b>	<b>12</b>	<b>7</b>	<b>3</b>	<b>3</b>	<b>11</b>	<b>5</b>

### 2011 Competitive Senior HURLING Records to date

Competition	Cork			Tipperary			Clare			Waterford			Limerick		
	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn	Won	Lost	Drawn
Waterford Crystal Cup	2	1	0	0	1	0	2	1	0	3	0	0	0	0	0
Allianz Hurling League	2	4	1	3	2	2	5	3	0	4	2	1	8	0	0
vs. Munster Counties	0	2	1	1	0	1	1	2	0	3	1	0	3	0	0
Home	4	2	1	2	2	1	5	3	0	3	0	1	3	0	0
Away	0	3	0	1	1	1	2	1	0	4	2	0	5	0	0
<b>2011 to date</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>7</b>	<b>4</b>	<b>0</b>	<b>7</b>	<b>2</b>	<b>1</b>	<b>8</b>	<b>0</b>	<b>0</b>



## The Stats

### HURLING - Odds and Ends

Cork and Tipperary proved to have the meanest defenses in the 2011 Allianz Hurling League, conceding 5 goals each. Limerick conceded 6 goals and Waterford 7 goals putting those 4 Munster counties at the top of the charts when it comes to the least concession of goals in Divisions 1 and 2. Oddly, Allianz Hurling League Division 1 champions Dublin conceded 14 goals during their campaign, an amount exceeded by only Down and Kerry in the top 2 divisions of the Allianz Hurling League.

The improvement in the defences of Munster counties can be attributed to the decline in the average scores per match in the last 3 seasons in the Munster Senior Hurling Championship – 2008 (40 scores per match), 2009 (36 scores per match), 2010 (34 scores per match).

Over the last 2 seasons, Semple Stadium Thurles has played host to 7 of the 10 Munster Senior Hurling Championship matches played. Pairc Ui Chaoimh hosted 2 matches while Pairc nan Gael in Limerick hosted 1 game.

Cork lost their 3 away matches in the Allianz Hurling League to Kilkenny, Wexford and Waterford. Since Cork's 2008 All-Ireland Senior Hurling Championship Quarter-Final victory over Clare in Thurles, Cork's Senior Hurling Championship record in matches played outside of Pairc Ui Chaoimh is Played 8, Won 2, Drew 1, Lost 5. The two victories came against Antrim (2010) and Offaly (2009).

Waterford is the only Munster county to have at least 1 victory in the last 2 Munster Senior Hurling Championships.

Cork won at least 1 Munster Senior Hurling Championship match from 2003 to 2007. Only Tipperary (2000 to 2002) and Waterford (2002 to 2004) have managed to go 3 consecutive years with at least 1 victory within the last decade.

Clare have failed to record a Munster Championship victory in 6 of the last 7 seasons.

Limerick have won 1 of the last 15 Munster Senior Hurling Championship matches they have played, an extra-time victory over Tipperary in the 2007 Munster Semi-Final 2<sup>nd</sup> replay at the Gaelic Grounds. During that period, Limerick have drawn 5 times. Limerick's last Championship victory away from the Pairc na nGael came in 2001 with victories over Cork and Waterford at Pairc Ui Chaoimh.

Clare have not drawn a match in the Munster Senior Hurling Championship since finishing level with Tipperary in 1999.

Since Dan Shanahan's 69<sup>th</sup> minute goal in the 2007 Munster Senior Hurling Final, Waterford have gone 141 minutes without scoring a goal against Limerick in the Munster Championship.

Tipperary's Eoin Kelly was the top scorer in the 2010 Provincial and All-Ireland Senior Hurling Championships, scoring 3-43. Cork's Ben O'Connor was 3<sup>rd</sup> with 2-31 while Eoin Kelly of Waterford was 5<sup>th</sup> with a tally of 1-27.

Limerick and Tipperary have both lost 26 Munster Senior Hurling Finals. Cork have lost 29.

## **The History**

### **Munster GAA HURLING Senior Championship Roll Of Honour**

Cork (50) - 1890, 1892, 1893, 1894, 1901, 1902, 1903, 1904, 1905, 1907, 1912, 1915, 1919, 1920, 1926, 1927, 1928, 1929, 1931, 1939, 1942, 1943, 1944, 1946, 1947, 1952, 1953, 1954, 1956, 1966, 1969, 1970, 1972, 1975, 1976, 1977, 1978, 1979, 1982, 1983, 1984, 1985, 1986, 1990, 1992, 1999, 2000, 2003, 2005, 2006

Tipperary (38) – 1895, 1896, 1898, 1899, 1900, 1906, 1908, 1909, 1913, 1916, 1917, 1922, 1924, 1925, 1930, 1937, 1941, 1945, 1949, 1950, 1951, 1958, 1960, 1961, 1962, 1964, 1965, 1967, 1968, 1971, 1987, 1988, 1989, 1991, 1993, 2001, 2008, 2009

Limerick (18) - 1897, 1910, 1911, 1918, 1921, 1923, 1933, 1934, 1935, 1936, 1940, 1955, 1973, 1974, 1980, 1981, 1994, 1996

Waterford (9) - 1938, 1948, 1957, 1959, 1963, 2002, 2004, 2007, 2010

Clare (6) - 1889, 1914, 1932, 1995, 1997, 1998

Kerry (1) - 1891

### **Munster GAA HURLING Senior Championship** **List of Winning Teams**

Visit the Munster GAA web site History section to view the complete list of each winning team since the competition began 1888 - [http://munster.gaa.ie/history/sh\\_teams/](http://munster.gaa.ie/history/sh_teams/)

### **Munster Senior HURLING Cup**

No Name – Presented by Munster Council in 1928, new cup presented in 1990

### **All Ireland GAA HURLING Senior Championship**

In the Senior Hurling All Ireland Roll of Honour, Cork are second on the list with 30 titles, 2 behind Kilkenny. Tipperary have won 26 All-Ireland titles and are the defending champions. Limerick have 7 titles, their last one in 1973. Clare have won 3 titles in 1914, 1995 and 1997 while Waterford's two titles came in 1948 and 1959. Kerry won the All-Ireland Senior Hurling Final in 1891.

# **The Venue**

## **Mallow GAA Sports Complex**

Venue for Munster GAA Senior Championship Launch

Mallow GAA Sports Complex offers the most versatile and adaptable venue for all your event requirements. In addition to our main Function Room we offer four Meeting Rooms of different sizes along with the Eugene Carey Bar as an additional event option. The size and layout options of the rooms makes Mallow GAA Sports Complex the ultimate venue for conferences, seminars, exhibitions, banquets or private functions.

From large conference rooms to private meeting rooms, every type of event can be accommodated. Our facilities along with our dedicated team will ensure your event is an amazing success in the most unique of settings.

Among the events we cater for include -

- Conferences & Seminars
- GAA Socials and Dinners
- Corporate Social Events
- Award Ceremonies & Graduations
- Exhibitions
- Product Launches & Promotional Activities
- Birthday Parties - All Ages
- Full size Indoor Astro Turf Pitch & Floodlit Outdoor Astro Pitches (can be divided into ¼ pitches)
- 2 Hurling Alleys
- 4 Grass Pitches
- State of the Art Gym
- Car Parking Facilities up to 600 plus

Mallow GAA Sports Complex aims to provide first class levels of service to each & everyone using the Complex and to extend a warm welcome to all who will use the centre for GAA Club facilities, improving their health & fitness, socialising or meetings.